

Send Love with An Post

Send a Postcard to Someone you Love



There is something very special about receiving post and finding a personal, handwritten note to you. We often send a quick text, or call someone on the phone to get our message across, but writing a postcard offers a keepsake - something a person can save and treasure for a lifetime.



Most people associate postcards with travelling, but they can also be used to send messages of love to those you care about. They can show a one-of-a-kind glimpse into a trip, shout a Happy Birthday message, or just remind family and friends that no matter how far apart, you are thinking of them.

Is there someone you know who would appreciate a unique and thoughtful postcard? Send Love with An Post's new postage-paid postcards, arriving to your home in January 2021.

As part of our Community Focus Initiative, each household in Ireland will receive two large format postcards (postage paid for delivery within Ireland only). One postcard will have a printed design and one postcard will be blank - for decorating by customers of all ages.

The front of a postcard is where an image or photograph is placed.

You can design the front of one of two free An Post postcards being delivered to every household in Ireland.

• Front

20th January, 2021

Hi Ronan,

How are you? Today it rained all day and I thought of you. Remember that time we were cycling and got caught in a rainstorm? We couldn't wait to get inside and have hot chocolate! I really miss you.

Love,

Liam

Stamp

Ronan Carroll
15 Castletown Drive
Knock, Co. Mayo
A44 P444

Since most postcards are usually sent to a close friend or family member, you can use warm or casual greetings, such as 'Dear', 'My Dearest Friend,' or even 'Hi,'

This is usually where you place a stamp. The two An Post postcards are already pre-paid so you don't need to add a stamp to those.

Date

Recipient's Name and Address

Closing

Your Name

Unlike a letter, you do not need an envelope to mail your postcard. You place your stamp and the recipient's address (the person you are sending the letter to) on the right-hand side.

an post



Let's Practice!

Creating a rough draft of your postcard is important to make sure you have enough space. You need to carefully:

- Think about what you want say
- Make sure you have enough space for the name and address and message
- Check all capitalisation, punctuation and spelling

You could also ask someone at home who may have sent and received postcards when they were younger for help. They might give you some ideas about what to write!



Think about the following before crafting your message:

- What do you miss, admire, or like about the person you are sending the postcard to?
- What are some of your favourite memories of this person?
- What kind of message could brighten their day? Think of positive statements or quotes (affirmations).
- What time of year is it? Are there any holidays or seasons that you want to design the front of your postcard or message around e.g. Spring, Valentine's Day, St. Patrick's Day, etc.



Write it out

1. First, find out the address of the person you are sending the postcard to. Write this down on a plain piece of paper.
2. Next, draft your message on a plain piece of paper. Ask yourself: Is this what I want to say? Does it look like it will fit on the postcard?
3. Then, carefully practice using the postcard template below. **Remember:** think about the size of your writing and the space on the postcard.
4. Next, check capitalisation, spelling, punctuation and that the address is accurate. Use the checklist to help you.
5. Finally, it's time to write your postcard and send!

- I used **CAPITAL LETTERS** at the beginning of every sentence.
- I used **CAPITAL LETTERS** at the start of proper nouns (names of people, places, days, etc).
- I used proper punctuation where needed (full stop, comma, question mark, exclamation point, apostrophe).
- I used correct spelling.
- My work is neat and easy to read.
- I checked the address twice.

an post



Greeting

Date

The postcard template is a large rounded rectangle with a light green border. It is divided into two main sections by a vertical line. The left section is for writing a message, and the right section is for the recipient's name and address. A postage stamp area is located in the top right of the right section.

On the left side, there are two horizontal lines for writing. A dotted line with a dot at the top left corner of the message area is connected to the 'Greeting' label. Another dotted line with a dot at the bottom left corner of the message area is connected to the 'Write your message' instruction box.

On the right side, there is a postage stamp area with a yellow scalloped border and blue wavy lines. Below it, the text 'TO:' is followed by four horizontal lines for the recipient's name and address. A dotted line with a dot at the bottom right corner of the address area is connected to the 'Recipient's Name and Address' label.

Write your message on the left-hand side.
Make sure that it does not spill into the
right side!

Sign off with your closing and your name.

Recipient's Name and Address

