



# Do try this at home.

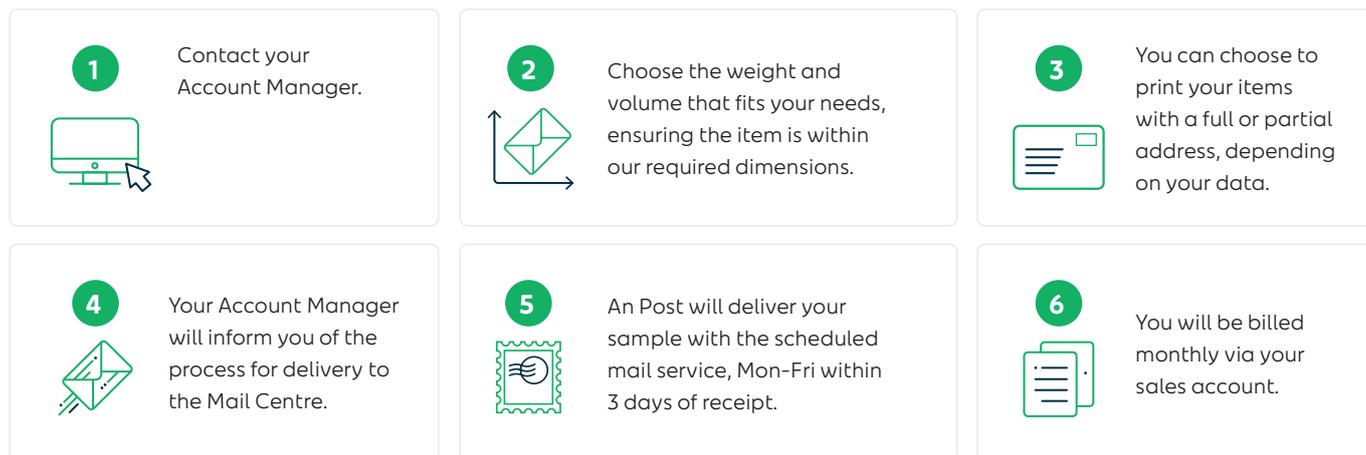
## Our new Direct Mail sampling solution.

The retail environment has been transformed, and that's made sampling products in store more difficult for your customers. An Post Commerce can help you get through, with an exciting new Direct Mail product, that brings samples and testers straight to your customers' doors. It's the perfect way to get your latest offerings directly into their hands and homes.

**an post**  
**commerce**

**For your world**

# How does it work?



# What is allowed?

Can be included	Can't be included
Collateral designed for marketing purposes	Anything on the <a href="#">prohibited items list</a>
Free / Complementary samples	Items for which a fee is payable by the addressee, or items mailed on a sale or return basis
Perishable items with a minimum 2 week shelf-life	Items which are required to be sent by law or as part of a contract
	Newsletters, mailing notices, election material, bills, invoices or financial statements

# Dimensions & Requirements

- Minimum 100mm long x 70mm wide x 25mm deep
- Maximum length, width & depth combined of 900mm with no dimension exceeding 600mm
- Maximum weight is 1kg
- Finished product should have a flat base (cylindrical/spherical items excluded)
- Items must include the following 3 elements:

**1** Delivery address

**2** Irish return address in top left corner

**3** Ceadúnas licence in top right corner



# Pricing

Weight not over	Volume per mailing	Cost per mailing
100g	> 200	€1.50
	> 1000	€1.45
250g	> 200	€2.50
	> 1000	€2.45
500g	> 200	€2.75
	> 1000	€2.70
1kg	> 200	€3.00
	> 1000	€2.95