

Put your stamp on a unique business opportunity

Run Your Own Post Office



New Income
& Footfall



Products
People Need



Broad
Demographic



Marketing
Support



Trusted
Brand



 **POST**



Increase Your Existing Retail Sales

Your Existing
Retail Sales



Your
New Post
Office Sales



Increase in
your Existing
Retail Sales

Ireland's largest parcel
network

120m electronic
transactions every Month

2,850,000 Irish Consumers
use the Post Office

1.7m Post Office Visits Weekly

Increase in store Sales

Commission on Every
Transaction

Customers from Day One

Competitive setup Costs

We're changing from one world to another

- 
- A person in a dark suit stands on a rocky outcrop, looking out over a large body of water towards a city skyline at sunset. The Statue of Liberty is prominent in the skyline. The sky is hazy with a bright sun low on the horizon. The foreground is a dark, rocky shore with some greenery.
- ✓ Brand new financial services, government services and post & parcels services
 - ✓ We've enhanced our offerings to meet customers' needs while attracting a new type of customer with our new innovative products
 - ✓ We're now the largest parcel network in Ireland for online shopping

Be the shop they cross the street for

Financial Services

State Savings, Current Accounts and Car, Home, Travel, Pet and Life Insurance providing unique range of financial offerings

Government Services

One-stop-shop for government services such as welfare payments and Passport Express

Foreign Currency Exchange

No. 1 foreign currency exchange provider in Ireland with cash and multi-currency card

Western Union

An Post is now the country's biggest Western Union agent

Largest Parcel Provider

Online shopping deliveries means Amazon customers are coming to your store

Bill Payments

Bill payments like gas, telecoms and electricity delivers commission with every transaction

High Street Banking

Bringing AIB, Ulster Bank and Danske Bank customers to your store for banking transactions

Gifts & Lottery

Gifts like One4all and Prize Bonds, as well as the Lottery will create sales and footfall

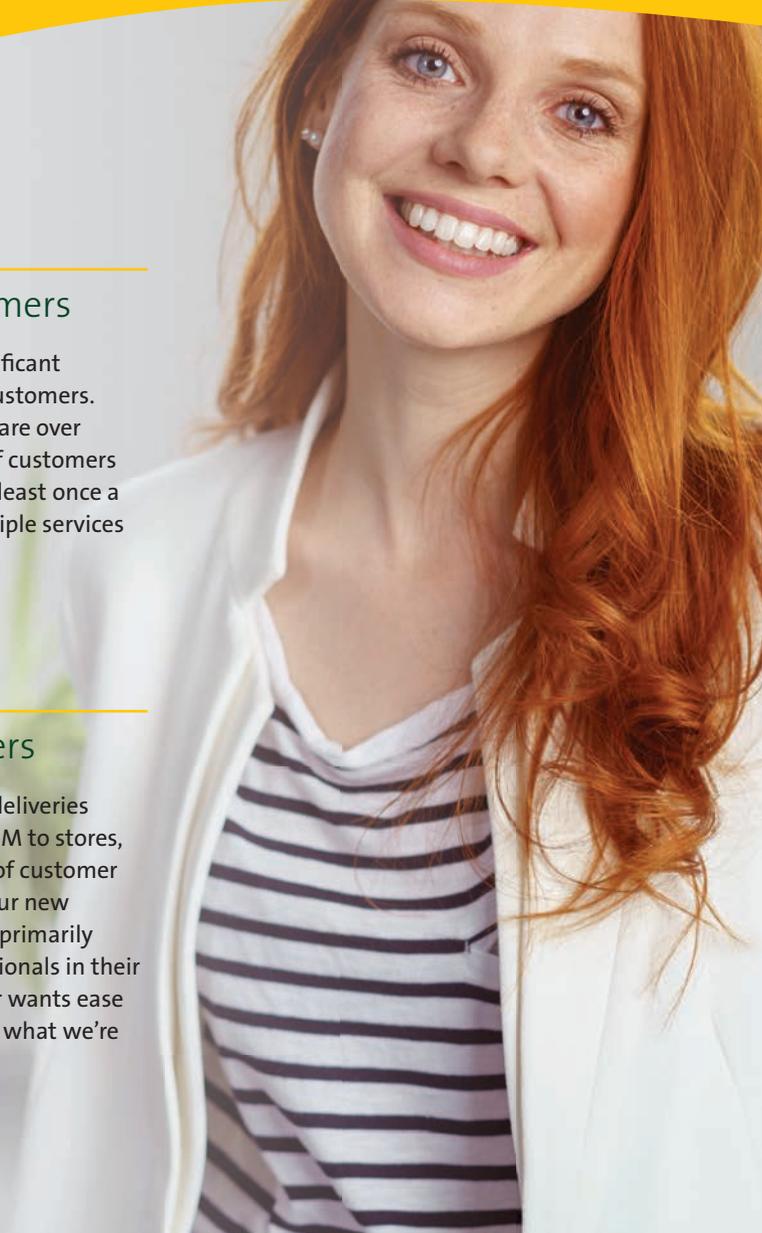
Bringing a range of customers to your door

Loyal Customers

The Post Office has a significant amount of loyal regular customers. One in every 2 customers are over the age of 50, with 79% of customers visiting the Post Office at least once a week and 56% using multiple services while they're there.

Newcomers

Now that we're bringing deliveries like Amazon, Zara and H&M to stores, there's a brand new type of customer doing business with us. Our new products and services are primarily targeted at young professionals in their 30s. This type of customer wants ease and convenience so that's what we're giving them.



Unique commercial opportunity for your business with guaranteed footfall

79% of Post Office customers visit at least once a week

Make commission on every Post Office customer transaction

Guaranteed footfall into your store

We help with equipment and software costs

Significant always on marketing investment

Take advantage of it before the shop next door does...

Postmasters tell their stories

“

I am delighted I made the decision to go with An Post and would definitely do it again as I can only see positive benefits. By having a Post Office it **makes our store a destination point.**

Barbara Furey
Postmaster and Spar owner, Perrystown, Dublin 12

“

For a SuperValu like us footfall is the key to success. We are always looking for additional services to add value, the best one is a post office.

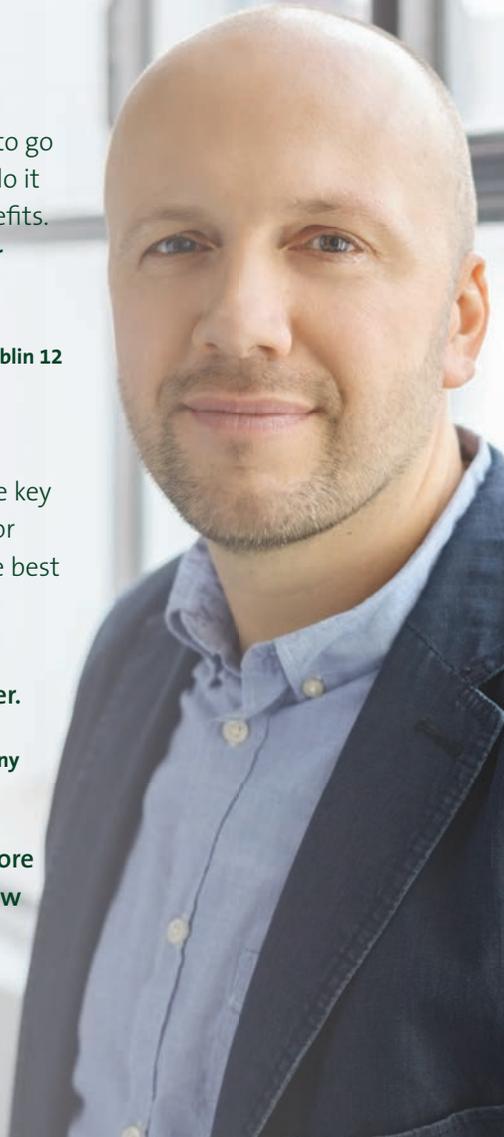
The Post Office has made a **huge contribution to our ability to prosper.**

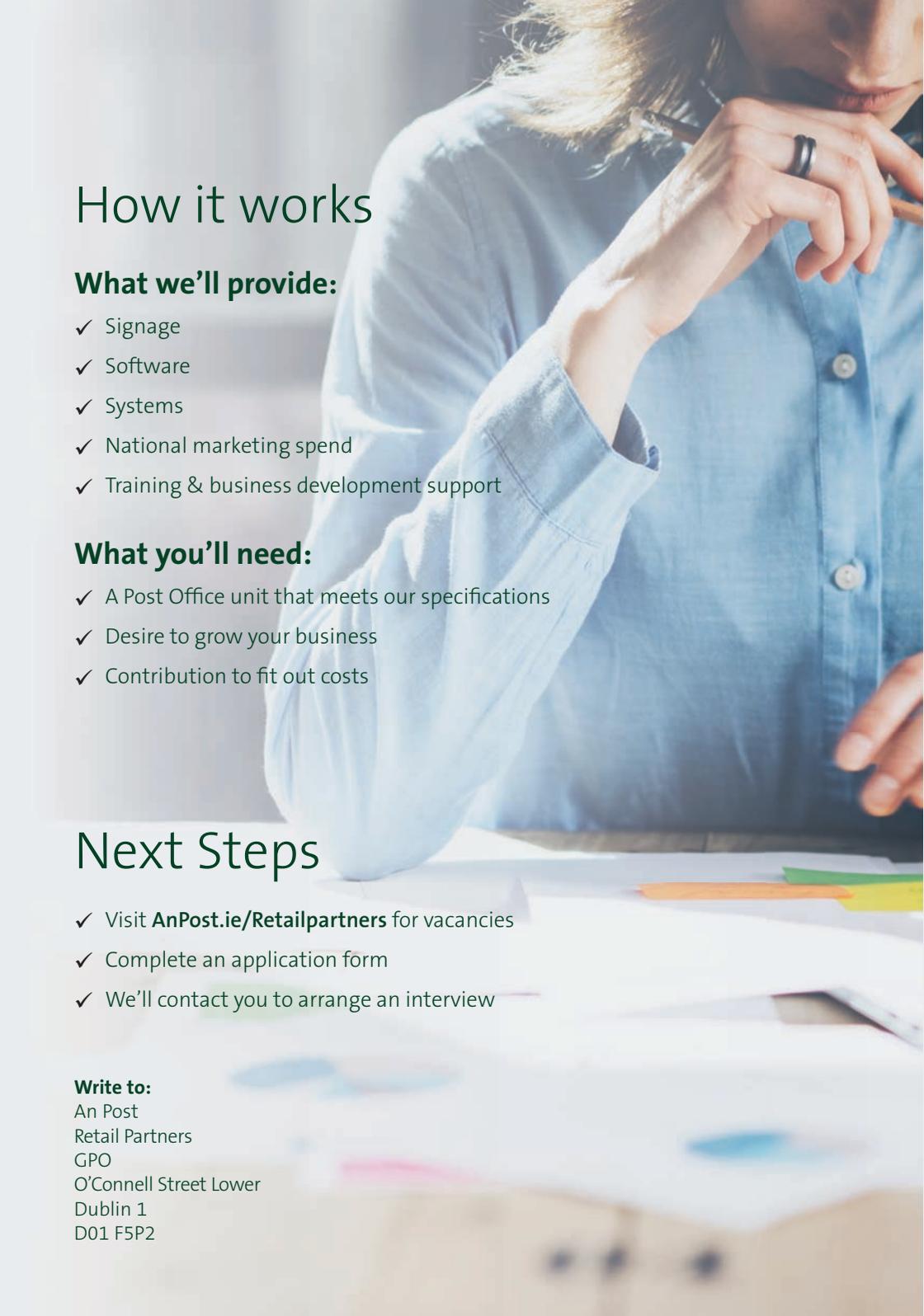
Michael Doran
Postmaster and SuperValu owner, Co Kilkenny

“

The **increased footfall within the store has given us the opportunity to grow our sales** and has also brought new customers through our doors

Sandra McConville
Postmaster and SuperValu owner at Monasterevin, Co Kildare





How it works

What we'll provide:

- ✓ Signage
- ✓ Software
- ✓ Systems
- ✓ National marketing spend
- ✓ Training & business development support

What you'll need:

- ✓ A Post Office unit that meets our specifications
- ✓ Desire to grow your business
- ✓ Contribution to fit out costs

Next Steps

- ✓ Visit AnPost.ie/Retailpartners for vacancies
- ✓ Complete an application form
- ✓ We'll contact you to arrange an interview

Write to:

An Post
Retail Partners
GPO
O'Connell Street Lower
Dublin 1
D01 F5P2